



G.D and the Isabella Seràgnoli Foundation announce

## **THE THIRD GD4PHOTOART INTERNATIONAL PHOTOGRAPHIC INVITED COMPETITION**

### **Competition Objectives**

G.D, a worldwide leader in the packaging machinery sector, promotes **GD4PhotoArt**, a biennial selection of young European photographers that aims to document and support image research activities related to industry, the transformations it can effect on society and on the environment, and the role of human labour in economic and productive development.

**GD4PhotoArt** contributes to the growth of a systematic project on photography and industry that collects data and works through regular contact with artists, critics, galleries and sector operators. This in turn will lead to the constitution of a permanent observatory on the theme of “Photography and Industry” and the creation of a photographic archive on the subject. The observatory and the permanent collection will be housed in the G.D Museum, currently under construction.

### **Competition participation procedure**

Participation in the competition is by invitation only and is open to photographers no more than 40 years of age.

Participants will be selected within August 15<sup>th</sup>, 2011 by 22 international selectors, each of whom will propose two under 40 photographers resident in Europe, making a total of 44 competitors. In the third edition, it was decided to broaden the competition to a worldwide level in order to have a global observatory on photography.

These candidates will then be invited to take part in the competition, to present a project and to send the material listed in article 5 of the competition rules by October 15<sup>th</sup>, 2011.

The above mentioned material must be sent to the Competition’s organization through the reserved area of the official website:

<http://www.gd4photoart.com>

Starting from September 19<sup>th</sup> each candidate will receive by email the web address to access the reserved area, with a personalized username and password.

Phone: +39 051-6474406

Fax: +39 051-6474277

E-mail: [info@gd4photoart.com](mailto:info@gd4photoart.com)

During the month of November 2011, a jury made up of photographers, photography professors and representatives of the communication industry will award the four finalists with scholarships amounting to €8,000 each.

The finalists will then have 6 months – from December 1<sup>st</sup>, 2011 to May 30<sup>th</sup>, 2012 – to carry out their research project. The project consists in producing a minimum of ten to a maximum of fifteen original works which must be given in to the GDPhotoArt contest organizing secretary's office within May 30<sup>th</sup>, 2012.

A tutor will follow the project and provide a reference point for the artists.

In June 2012 the jury will meet to select the winner of the third edition, based on the projects presented by the four finalists. The winner will receive an additional prize of €8,000.

The organization will reserve the right to change, upon notice, the date of the contest due to organizing requirements.

**The candidates invited to participate in the competition are requested to read the Rules, follow the registration procedure and send the relevant material to the official website [www.gd4photoart.com](http://www.gd4photoart.com)**

# **THE GD4PHOTOART INTERNATIONAL PHOTOGRAPHIC INVITED COMPETITION RULES**

## **Article 1 – Announcement**

G.D and the Isabella Seràgnoli Foundation announce a photographic competition aiming to document and support image research activities related to industry, the transformations it can effect on society and on the environment, and the role of human labour in economic and productive development.

## **Article 2 – Competition Address**

Concorso di Fotografia Internazionale GD4PhotoArt  
G.D SpA  
Via Battindarno 91  
40133 Bologna

Phone: +39 051-6474406  
Fax: +39 051-6474277  
E-mail: [info@gd4photoart.com](mailto:info@gd4photoart.com)

## **Article 3 – Competition Subject**

A worldwide leader in the packaging machinery sector, G.D is preparing its own Museum. The museum organisation is currently promoting **GD4PhotoArt**, a biennial selection of young international photographers that aims to document and support image research activities related to industry, the transformations it can effect on society and on the environment, and the role of human labour in economic and productive development.

**GD4PhotoArt** contributes to the growth of a systematic project on photography and industry that collects data and works through regular contact with artists, critics, galleries and sector operators. This in turn will lead to the constitution of a kind of permanent observatory on the theme of “Photography and Industry” and the creation of a photographic archive on the subject. The observatory and the permanent collection will be housed in the G.D Museum.

The subject of the competition is “Industry, Society and Territory”, the term industry aiming to encompass issues that have to do with architecture, landscape, environment, portrait, “still-life”. Special consideration will also be given to projects that deal with the new aspects of work, space, community, material and immaterial processes that characterize the contemporary condition of production.

## **Article 4 – Participants**

Participation in the competition is by invitation only and is open to photographers no more than 40 years of age.

Participation is not permitted to members of G.D’s statutory bodies, nor to employees of G.D or the Isabella Seràgnoli Foundation, nor to their families and/or partners, nor to their relations up to the third degree.

## **Article 5 – Participation Procedure**

Artists who are invited to participate in the competition must send:

- the **competition entry form** duly filled in and signed, including the consent clause for the use of personal data;
- a **curriculum vitae in \*pdf format**, with detailed indications of photographic experience, participation in exhibitions, etc.
- a non-authenticated copy of a **valid personal identification document**;
- a digital portfolio of **15 artist's photos** in \*.jpeg format at 300 dpi (large side 1200 pixels), preferably on themes related to that of the competition. Each image should be accompanied by captions, inserted separately, with the photographer's name and surname, the place and year the photo was taken, the title of any group of series it may belong to, and its individual title if any. No watermark is admitted on the images (name or abbreviation). The files will be conserved by G.D purely for archive purposes.
- an **English written presentation on the submitted research project**, explaining its planned concept, method and execution, and the criteria to be followed in the event of the finished project being exhibited. This text should be no more than 1500 characters/200 words.

The submission of the competition entry form, duly filled out, implies full awareness and unconditional acceptance of the present competition rules.

## **Article 6 – Deadline and means of project delivery**

The photographic material must be sent by October 15<sup>th</sup>, 2011 through the reserved area of the competition website:

<http://www.gd4photoart.com>

Starting from September 19<sup>th</sup> each candidate will receive by email the web address to access the reserved area, with a personalized username and password.

## **Article 7 – Unacceptable Applications**

In no case will applications be accepted if:

- they have not been signed as requested (including the privacy section);
- they have been sent after October 15<sup>th</sup> 2011;
- they are not accompanied by the compulsory documentation requested, or are accompanied by documentation not corresponding to the instructions contained in the present Announcement;
- the applicant does not possess the requisites as listed in article 4.

## **Article 8 – Jury**

The President of the Competition Jury is Isabella Seràgnoli, President of G.D.

The Jury Members are:

- Quentin Bajac, Musée National d'Art Moderne, Centre Georges Pompidou, Paris
- Gabriele Basilico, Photographer
- Giovanna Calvenzi, Gruppo Rizzoli Corriere della Sera
- Pippo Ciorra, MAXXI Architecture, (Museo Nazionale delle Arti del XXI Secolo)

- Daniela Facchinato, Photographer
- Laura Gasparini, Panizzi Photographic Library, Reggio Emilia
- Michael Hoppen, Gallerist, London
- Piero Orlandi, Institute for Cultural Heritage of the Emilia-Romagna Region
- Roberta Valtorta, Museo di Fotografia Contemporanea Foundation, Cinisello Balsamo

## **Article 9 – Prizes**

The prizes will consist of four scholarships: each of €8,000 for the finalists and an additional prize of €8,000 for the winner.

The finalist names will be announced by November 30<sup>th</sup>, 2011 and the winner will be announced by July 10<sup>th</sup>, 2012 via online announcements on the GD4PhotoArt and G.D websites. The finalists and the winner will also be personally notified by post.

The scholarships will be awarded when the names of the four finalists will be announced, at the beginning of December 2011.

The prize will be awarded on the occasion of the winner announcement, in July 2012.

The four finalists will have 6 months, from December 1<sup>st</sup>, 2010 to May 30<sup>th</sup>, 2012, to carry out their research projects. The project consists in producing a minimum of ten to a maximum of fifteen original works which must be given in to the GDPhotoArt contest organization within May 30<sup>th</sup> 2012, through the reserved area of the photographic competition website:

<http://www.gd4photoart.com>

The images should have the following features:

- \*.jpeg format at 300 dpi (large side 1200 pixels)
- numbered in accordance to the sequence expected for the exhibition order and accompanied by captions and/or possible short explanation texts regarding the images and/or the project.

A tutor will follow the projects and provide a reference point for the artists.

The organization will reserve the right to change, upon notice, the date of the contest due to organizing requirements.

## **Article 10 – Exhibition and Catalogue of the winner and the finalists' works**

Within mid-2013 an exhibition of the work of the winner and of the three finalists will be mounted, which will be inaugurated to coincide with the announcement of the 2013 fourth edition of **GD4PhotoArt**. The exhibition, including all mounting costs, the catalogue and the advertising, will be entirely funded and curated by the Competition Organization.

As a contribution, the winner and each of the three finalists will make a permanent donation to G.D of one of the ten signed and numbered copies of the photographs on show.

The organizers are entitled to promote the (part or entire) exhibition in festivals, fairs, museums, etc.

## **Article 11 – Conditions relating to the material and images submitted, uses and intellectual property rights**

The intellectual property of the images and their rights remain in the hands of their authors, except where indicated to the contrary hereafter and without contradicting respect for the rights ceded to G.D. Participants guarantee that they are the sole and exclusive authors of the images they submit.

As regards the photos that will be taken by the four scholarship winners and presented as part of their project, the authors guarantee that the said images are new, original, and neither published nor about to be published.

The author guarantees (and undertakes to protect G.D from any possible related claim by third parties) that the material, the images and the relative rights that the author cedes to G.D do not infringe any rights pertaining to third parties and that, therefore, for all images that depict persons and/or things that need specific consent the author has obtained such consent (including, where necessary, in observance of the Italian legislative decree number 196/2003, the “Code for the protection of personal details”) covering the images’ inclusion in the competition and/or project and the ceding to G.D of the rights mentioned in these Competition Rules and, particularly, those mentioned in this article number 11.

The series of winning photos will be published in part or in their entirety (according to G.D’s unchallengeable decision and in the circumstances that it deems appropriate) in a G.D publication, which may also include photos selected from special mention submissions or other images and works not connected with the competition.

### **Article 11a – Portfolio**

G.D reserves the right to freely use all images of the materials submitted – for non - commercial purposes – with no time limits, for the production of information, advertising, promotional or editorial materials, for the promotion of institutional initiatives on its own behalf or for third parties and, generally, to pursue its own institutional purposes including the preparation of exhibitions, or for lending to other museums, fairs or festivals.

### **Article 11b – Material produced by the winner and the finalists**

The images created by the winner and by the three finalists for the GD4PhotoArt competition may be reproduced in a maximum of 10 copies each that must be signed and numbered. Of these 10 copies, one will be permanently donated to G.D and/or the Isabella Seragnoli Foundation which reserves the right to freely use such images – for all purposes other than for profit – with no time limits, for the production of information, advertising, promotional or editorial materials, for the promotion of institutional initiatives on its own behalf or for third parties and, generally, to pursue its own institutional purposes including the preparation of exhibitions, or for lending to other museums, fairs or festivals.

The author will be acknowledged as such in compliance with current standard practice for these situations.

Such uses on G.D’s part will be entirely free and discretionary and the author will not be able to claim any payment or advance any other kind of claim.